



Lead Assassin COMPANY PROFILE

leadassassin.com

Company Information

Lead Assassin is a B2B Lead Generation company that powers small businesses and digital marketing agencies with qualified leads.

Think of us as your extended team that does all the heavy work to deliver highly qualified and ready-to-buy leads so you can focus on your core business operations and closing more sales.

Why Choose Us?

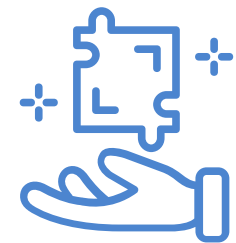
You want leads. We bring them.

We are obsessed with bringing quality leads to your sales funnel. We combine our extensive knowledge with the best lead-generation practices to help you outperform the competition.



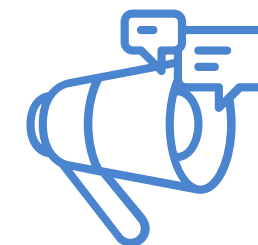
Our Commitment

We will bring you at least a minimum of 10 highly qualified, ready-to-buy leads every single month. If not, your next month is free.



Our Mission

To achieve excellence on your behalf. We bring you leads that will become your regular customers, ensuring the uncompromising success of your business for years to come.



Our Vision

To become the lead generation company of choice through industry knowledge, use of technology, and years of experience in delivering maximum client satisfaction.

Clients we work with



TEXTGRID



ECOMIX

creator.co



HERBAL
INGREDIENTS INC.

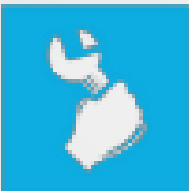


kitsby



ROVER

CS Complete Systems



MAN WITH A WRENCH

Repairs, Maintenance & Installation
APPLIANCES / PLUMBING / HVAC / ELECTRICAL

myKore Essentials



WorkinAUS



VITALMETRICS



tiosquare.com
Technology Investigations Operations

DR.
NANDI



TechCare

Testimonials from our clients:

LinkedIn outreach expert to help promote webinar

★★★★★ 5.00 Oct 14, 2022 - Nov 7, 2022

"I can confidently say Ericson is a genuine lead gen expert. I can say that because I have been in the lead gen space for 10 years and was looking for an additional channel and strategy to add into the mix after trying out several, only for them to fall flat. We brought Ericson in for a last minute project to promote an event for high-level executives at Fortune 500 companies. He quickly spun up a plan and hit the ground running, and successfully delivered on our lead goals. He was extremely responsive, strategic, and easy to work with throughout our first project. I look forward to continuing to work with him and his team. I'd highly recommend Ericson to anyone seeking out a lead generation expert, particularly on LinkedIn. Thank you Ericson and team!"

LinkedIn and cold email outreach setup + Appointment Setting

★★★★★ 5.00 Jan 14, 2022 - May 5, 2022

"Erickson is a pleasure to work with and one of the best people I have found on Upwork. He is very smart, responsible, and hard working. He takes responsibility for his job and puts in the hard work and is available whenever I want to meet and ask questions or go over anything. You can really trust him to get the job done and to do it even better than what you could have imagined. I have worked with a lot of people on Upwork and Erickson truly stands out! He is a problem solver and will always find a way or a new angle to get the job done. I am continuing to work with Erickson on another project!"

LinkedIn B2B sales for Corporate Classes

★★★★★ 5.00 May 19, 2022 - Jul 15, 2022

"Ericson is a true professional. He came in and set up a LinkedIn Lead Gen system for our team & has booked 240% more calls in the first month than our team was previously doing. He works really quick & is responsive. He also helped up organize our internal sales processes and teams to help scale. Thank you so much Ericson."

Testimonials from our clients:

Podcast Agency Seeking Email Outreach Manager

★★★★★ 5.00 Apr 12, 2022 - May 2, 2022

"If you have an opportunity to work with Ericson, do yourself a favor and don't pass it up! Ericson delivers excellent results. His communication is superb. If you're seeking help with cold outreach, he is your guy! 5 stars and my highest recommendation!"

Upload drip email copy and lists to Mailshake to start email campaign

★★★★★ 5.00 Oct 4, 2021 - Mar 28, 2022

"Would rehire this specialist. Glad he was available with Upwork. Knows what he is doing. Ideal for someone who wants a result but does not know nor understand the lingo and latest techniques."

Linkedin Sales Navigator Pro

★★★★★ 5.00 Nov 2, 2021 - Mar 29, 2022

"Ericson is extremely thoughtful is a never-ending source of new ideas and strategies on how to attract clients, look for leads, implement LinkedIn and Email Marketing strategies. I would give him 10 stars out of 10 and I will continue working with him. Great guy, a real pro."

Lead Assassin **CASE STUDIES**



CASE STUDY 1:

 **CATALYST VR**

NICHE: CREATIVE / AUGMENTED
AND VIRTUAL REALITY



Catalyst VR is a Virtual Reality company that specializes in creating immersive experiences for a variety of industries. Despite their innovative offerings, they have been facing a significant challenge - a lack of a consistent stream of leads entering their pipeline.

The team at Catalyst VR has been spending countless hours running lead generation campaigns, yet they are still struggling to generate the number of leads they need to grow their business. In the face of this challenge, they partnered with Lead Assassin to help them turn their lead generation efforts around and create a steady flow of qualified leads into their pipeline.

INTRODUCTION AND BACKGROUND

RESULTS AND HIGHLIGHTS

Within 90 days of working with our team, Catalyst VR saw significant results from the cold email campaigns we launched on their behalf. We were able to generate more than 150 new sales contacts or meetings for the company. This represents a substantial increase in the number of leads entering their pipeline and is a clear indication that our approach is working.

SOME EXAMPLES:

- ✓ Clemenger Melbourne - Over \$578 million in revenue per year
- ✓ Chep Network - Over \$100 million in revenue per year
- ✓ Traffik - One of the fastest-growing agencies in Sydney

COLD EMAIL CAMPAIGN STATISTICS

	Title	People	Open Rate	Reply Rate	Progress	Delivered
<input type="checkbox"/>	<input checked="" type="checkbox"/> AU - Ad Agencies	99+ 2441	79% (1824)	15% (350)		6471
<input type="checkbox"/>	<input checked="" type="checkbox"/> UK - Ad Agencies	99+ 2057	69% (1369)	5% (109)		5282

Our cold campaigns get an average of 70% open rates and 5-15% response rates. The standard open rate for cold email campaigns is between 30% to 40% only, and 3% for response rates.

AUSTRALIA CAMPAIGN - OVERALL STATISTICS

Week	AUS New Leads	AUS Emails Sent	AUS Open Rate	AUS Replies %	AUS Positive Responses = New Sales Contacts/ Meetings	
June 6-10	298	173	71.30%	6.70%	6	
June 13-17	200	300	64.60%	3.30%	5	
June 20-24	273	404	63.80%	7.20%	6	
June 29-July 5	188	528	60.20%	4.60%	8	
July 6-12	233	352	62.30%	11.70%	12	
July 13-19	273	222	51.40%	2.30%	4	
July 20-26	266	493	70.10%	4.90%	13	
July 27-Aug 2	260	302	69.60%	13.80%	16	
Aug 3-9	267	447	69.20%	7.00%	8	
Aug 10-16	265	486	61.70%	4.10%	2	
Aug 17-23	255	443	68.80%	6.70%	8	
Aug 24-30	257	469	60.80%	7.80%	16	
Aug 31-Sep 6	271	508	59.80%	5.70%	13	
TOTALS	3,306	5,127	64.12%	6.60%	117	3.54%

UK CAMPAIGN – OVERALL STATISTICS

Week	UK				UK Positive Responses = New Sales Contacts/ Meetings
	UK New Leads	UK Emails Sent	UK Open Rate	UK Replies %	
June 6-10	-	-	-%	-%	0
June 13-17	-	-	-%	-%	0
June 20-24	134	136	70.00%	1.70%	0
June 29-July 5	262	395	57.80%	1.60%	2
July 6-12	325	393	58.40%	2.90%	2
July 13-19	276	282	60.80%	3.40%	5
July 20-26	272	489	55.80%	2.10%	6
July 27-Aug 2	270	469	52.30%	3.30%	8
Aug 3-9	251	395	61.70%	3.60%	8
Aug 10-16	270	490	58.20%	1.80%	1
Aug 17-23	272	486	56.20%	2.30%	4
Aug 24-30	257	458	50.40%	1.80%	4
Aug 31-Sep 6	256	432	49.70%	3.10%	7
TOTALS	2,845	3,993	59.54%	2.66%	47

CONCLUSION

In conclusion, the partnership between Catalyst VR and Lead Assassin resulted in a significant increase in the number of leads entering the client's pipeline. By utilizing our advanced list-building tools and dependable sources, we were able to create a comprehensive list of their ideal audience, and launch targeted cold email campaigns that effectively promoted their services.

The success of these campaigns was clearly demonstrated by the 150+ new meetings that we generated for Catalyst VR within a 90-day period. These leads have the potential to become valuable clients for the company, which could bring in significant new business and help Catalyst VR to continuously grow.





CASE STUDY 2:

 **TEXTGRID**

NICHE: TECHNOLOGY

Textgrid is a startup SMS API provider that specializes in creating customizable SMS messaging solutions for businesses. Despite their cutting-edge technology, the company has been facing a significant challenge - a lack of a consistent flow of leads entering their pipeline. As a startup, Textgrid is up against well-established players in the industry like Twilio, which makes it even more challenging to generate leads and establish their presence in the market.

Despite the team at Textgrid dedicating countless hours to lead generation efforts, they have been struggling to generate enough leads to fuel their business growth. In the face of this challenge, they sought the expertise of the team at Lead Assassin to develop a strategy that will generate a consistent flow of qualified leads and help them to differentiate their business from the well-established competition in the SMS API market.



INTRODUCTION AND BACKGROUND

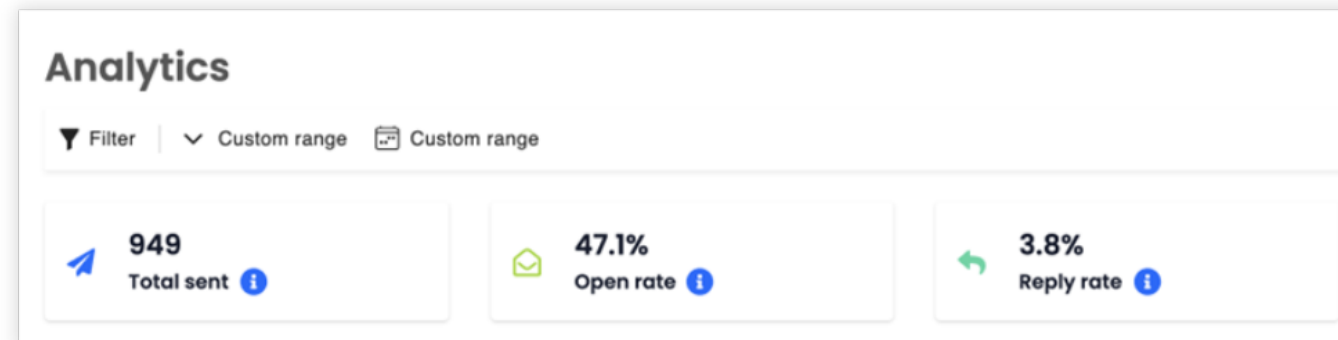
RESULTS AND HIGHLIGHTS

Screenshot of our lead tracker:

The results of the partnership between Textgrid and Lead Assassin were impressive, with a significant increase in the number of leads entering the client's pipeline. We were able to help Textgrid go from an average of 2 leads per month to 30 leads per month using our cold email and LinkedIn outreach strategies. This increase in leads represents a significant boost to the company's growth prospects.

09/06	Meir- LinkedIn campaign	Zoom Ride	linkedin.com/company/zoom-ride/	Linkedin	US	<25	<\$5 Million	Meeting scheduled
09/06	Shmuel - LinkedIn Campaign	Tranzon	www.linkedin.com/company/tranzon/	Linkedin	US	<25	<\$5 Million	Meeting scheduled
09/07	Meir- LinkedIn campaign	Senior Insight, Inc.	n/ACoAACT6T14BaDml7	Linkedin	US	<25	<\$5 Million	Meeting scheduled
09/12	Meir- LinkedIn campaign	AWeber	ACoAAAABpR5k81_bzO	Linkedin	US	<25	<\$5 Million	Meeting scheduled
09/12	Meir- LinkedIn campaign	Microquest Inc.	ACoAAA0g8uUBVoMSeb	Linkedin	US	<25	<\$5 Million	Meeting scheduled
09/12	Shmuel - LinkedIn Campaign	TurboBridge	ACoAAAAOd-oBSmY23	Linkedin	US	<25	<\$5 Million	Meeting scheduled
09/13	Meir- LinkedIn campaign	Juvo Leads	ACoAAAABkc4QBATsaXV	Linkedin	US	<25	<\$5 Million	Meeting scheduled
09/13	Cold Email Outreach - textgridapi.com	Bonzo	linkedin.com/in/miles-milk/	Email	US	<25	<\$5 Million	Scheduling a meeting
09/14	Meir- LinkedIn campaign	Convirza	n/ACoAACT6T14BaDml7	Linkedin	US	<25	<\$5 Million	Meeting scheduled
09/14	Motti- LinkedIn campaign	QSROnline.com, LLC	ACoAAAX0UikBq3vrPY	Linkedin	US	<25	<\$15 Million	Meeting scheduled
09/19	Shmuel - LinkedIn Campaign	Bardavon Health Innovations	www.linkedin.com/in/jeff-bardavon/	Linkedin	US	<25	<\$5 Million	Meeting scheduled
09/19	Shmuel - LinkedIn Campaign	Merthin	ww.linkedin.com/in/horacio-merthin/	Linkedin	US	<25	<\$5 Million	Meeting scheduled
09/20	Shmuel - LinkedIn Campaign	Ground Alliance	s://www.groundalliance.c	Email	US	<25	<\$5 Million	Meeting scheduled
09/20	Cold Email Outreach - Textgrid.io	Wessan Interactive	https://www.wessan.com	Linkedin	US	<25	<\$5 Million	Meeting scheduled
09/20	Shmuel - LinkedIn Campaign	CalliPay	ACoAAAIVqJIBBfu_8uz	Linkedin	US	<25	<\$5 Million	Meeting scheduled
09/20	Cold Email Outreach - textgrid.co	Logistify AI	https://www.logistify.ai/	Email	US	<25	<\$5 Million	Scheduling a meeting
09/21	Louise- LinkedIn Campaign	LineupAppQ	ww.linkedin.com/in/ben-yehoshua/	Linkedin	US	<25	<\$5 Million	Meeting scheduled
09/21	Meir- LinkedIn campaign	Quarem	y.linkedin.com/in/guy-goren/	Linkedin	US	<25	<\$5 Million	Scheduling a meeting
09/22	Meir- LinkedIn campaign	Soil Connect	linkedin.com/in/cliff-fetner/	Linkedin	US	<25	<\$5 Million	Meeting scheduled
09/22	Meir - LinkedIn Campaign	FlowUp	ACoAAA0ZbLo8GhIP5Kv	Linkedin	US	<25	<\$5 Million	Meeting scheduled
09/28	Louise- LinkedIn Campaign	goLance	y.linkedin.com/in/charles-go/	Linkedin	US	<25	<\$5 Million	Meeting scheduled
09/28	Meir- LinkedIn campaign	iCabbi	inkedin.com/in/kevin-frederick/	Linkedin	US	<25	<\$5 Million	Meeting scheduled
09/29	Louise- LinkedIn Campaign	Bridgetree	ww.linkedin.com/in/sanjay-bridgetree/	Linkedin	US	<25	<\$5 Million	Scheduling a meeting
09/30	Cold Email Outreach - Textgrid.io	tithe.ly	http://tithe.ly/	Email	US	<25	<\$5 Million	Meeting scheduled
10/06	Cold Email Outreach - gettextgrid.com	Text Event Pics	ps://www.texteventpics.c	Email	US	<25	<\$5 Million	Meeting scheduled
10/07	Cold Email Outreach - gettextgrid.com	Bright by Text	://www.brightbytext.org/	Email	US	<25	<\$5 Million	Meeting scheduled

COLD EMAIL CAMPAIGN STATISTICS



Our cold email campaigns get an average of 40-50% open rates and 3-5% response rates. We gen an average of 5 to 8 meetings per week for this client.

One of the major highlights of our engagement was the success of our efforts in booking meetings with some of Textgrid's dream clients. Our team was able to schedule meetings with well-known companies such as Aircall.io, Calendly.io and TigerConnect, which helped Textgrid to increase its brand visibility and credibility.

Additionally, the engagement with us allowed them to differentiate themselves from the competition, highlighting the unique value they can bring to the table. We helped Textgrid craft messaging and positioning that made them stand out in the crowded SMS API market.

CONCLUSION

Overall, the partnership between Textgrid and Lead Assassin was a resounding success, generating significant new leads for the company and putting it on a strong growth trajectory.





CASE STUDY 3:

VENTURE GROWERS

NICHE: MARKETING
AND ADVERTISING



INTRODUCTION AND BACKGROUND

Venture Growers is a business consulting firm that helps small and medium-sized businesses grow. They specialize in a wide range of industries, including health and wellness.

However, despite their extensive knowledge in various business areas, the company was struggling with B2B lead generation efforts. The team at Venture Growers didn't have the expertise in running effective cold email and LinkedIn campaigns.

RESULTS AND HIGHLIGHTS

The partnership between Venture Growers and Lead Assassin generated impressive results within a short period of time. Within 90 days of running campaigns, we were able to generate 50+ meetings with companies that were looking for ways to increase their social media presence, website traffic, and B2B leads.

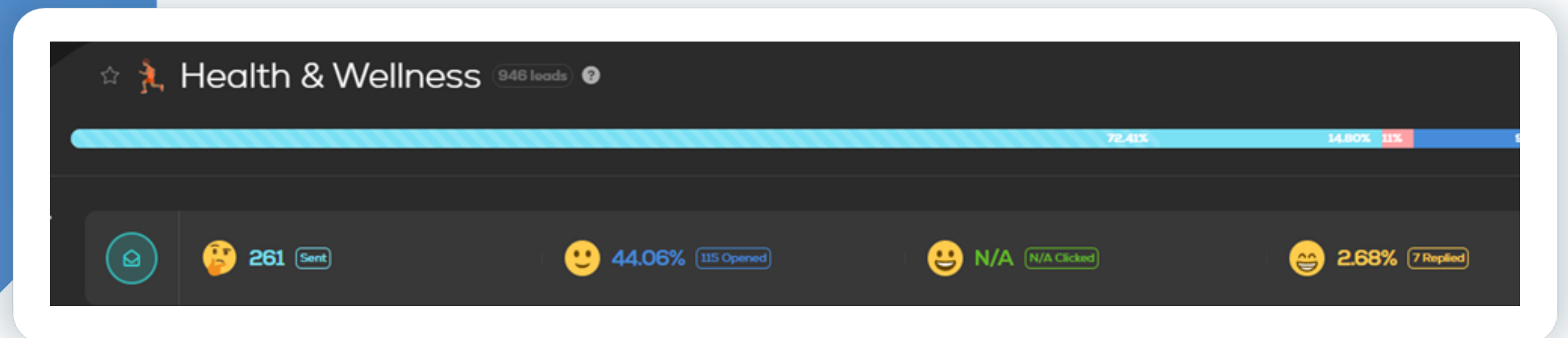
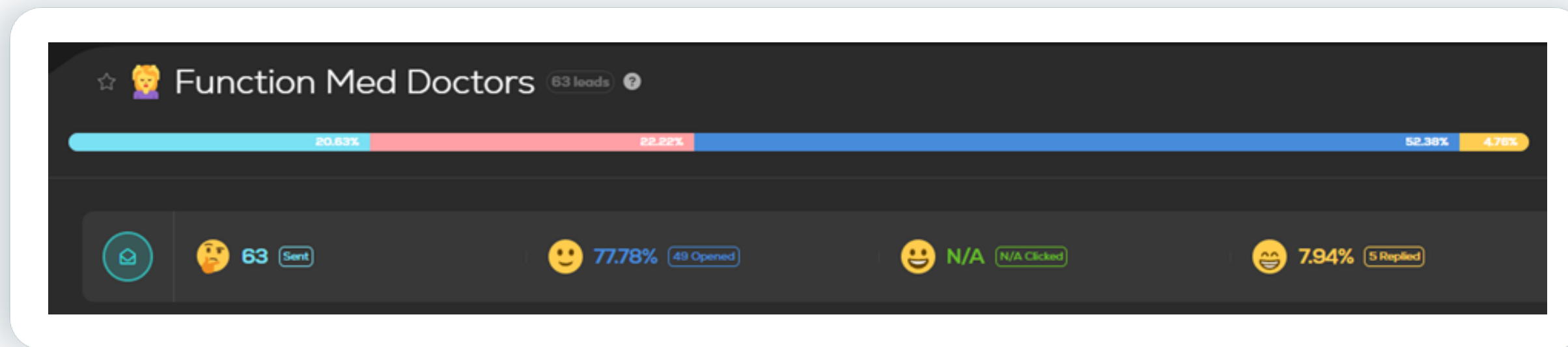
SOME EXAMPLES:

- ✓ Level Healthcare Solutions
- ✓ Nutronco
- ✓ Bella Beat
- ✓ Keva Health

These leads have the potential to become valuable clients for Venture Growers and help them to grow their business. It also helped them identify and expand into new markets, and gain credibility and reputation in the social media, website traffic and B2B lead generation space.

COLD EMAIL CAMPAIGN STATISTICS

Our cold email campaigns get an average of 45-80% open rates and 3-8% response rates. We get an average of 3-5 leads per week for this client.



CONCLUSION

Overall, the partnership between Venture Growers and our team was a resounding success, generating significant new leads for the company and putting it on a strong growth trajectory.





CASE STUDY 4:

 **MAN** WITH
A **WRENCH**

NICHE: PLUMBING AND ELECTRICAL

Man with a Wrench is a full-service plumbing, electrical, and HVAC company based in the Greater Toronto Area. The company had been in business for several years but struggled to generate high-value sales leads for large property and building management firms.



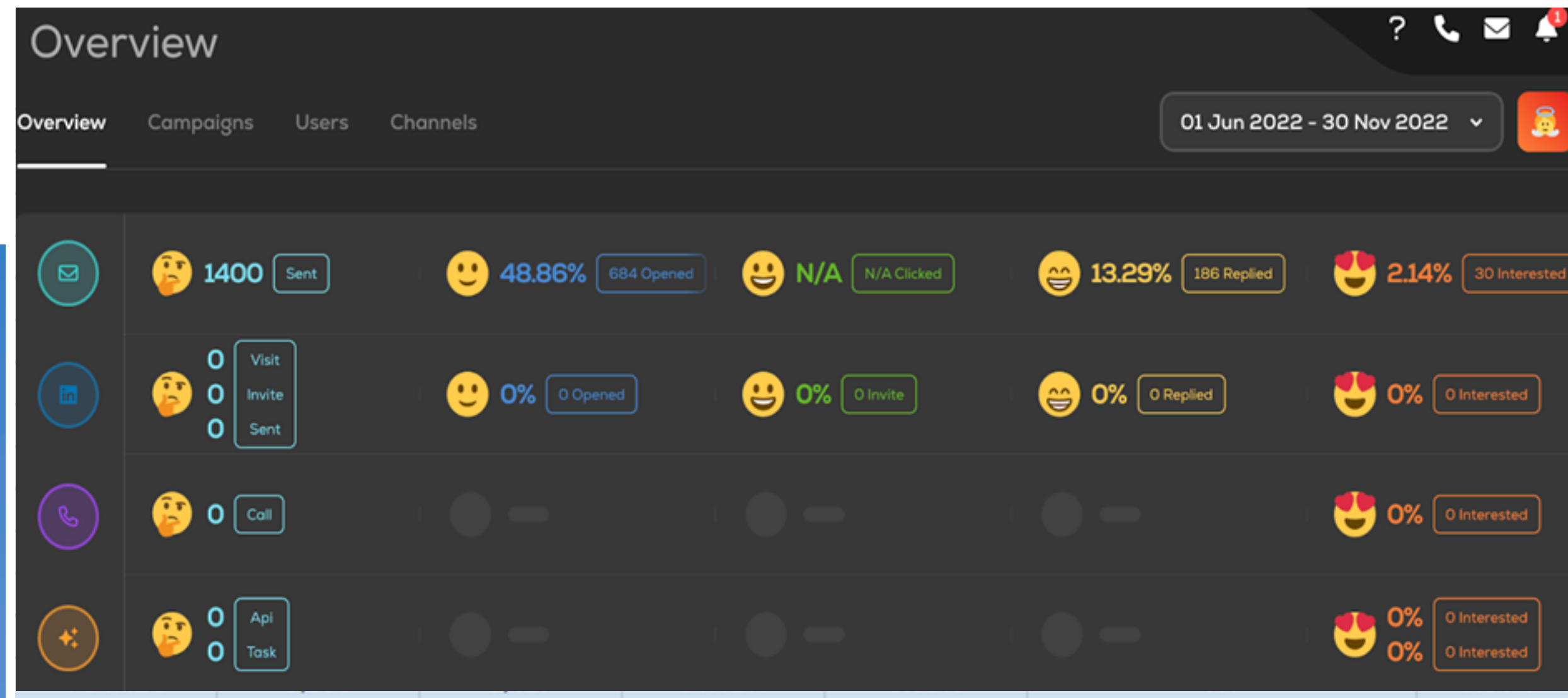
INTRODUCTION AND BACKGROUND

RESULTS AND HIGHLIGHTS

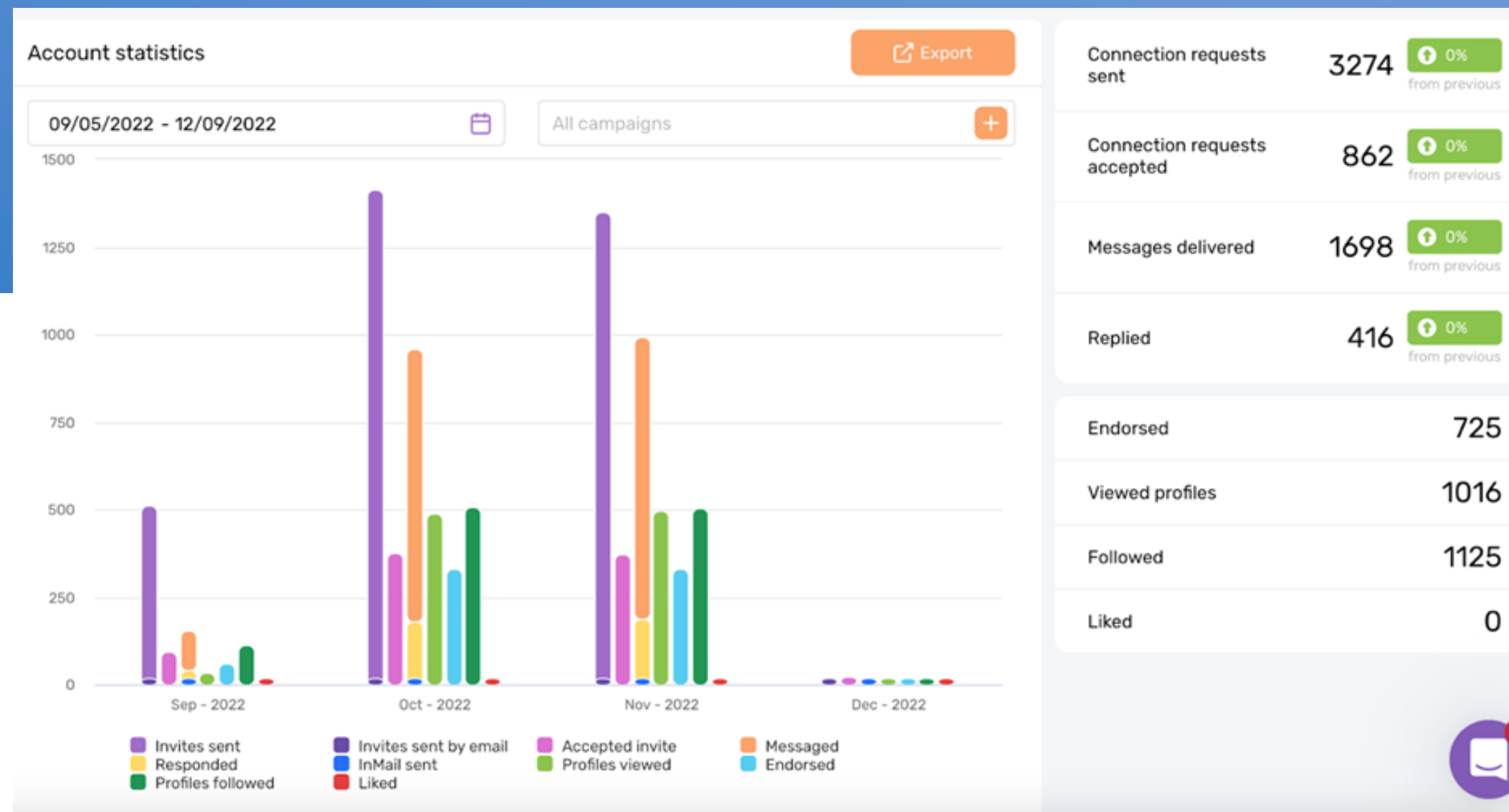
Within just three months of launching lead generation campaigns, Man with a Wrench saw impressive results. They generated over 50 high-value sales calls with some of the largest property and building managers in the Greater Toronto Area, including Del Suites, Carson Dunlop, Royal LePage, and Percy Ellis.

The lead generation campaign helped Man with a Wrench to expand its customer base and increase their revenue. The strategies used by Lead Assassin were effective in reaching their target audience and creating leads that have a real potential of turning into clients.

COLD EMAIL CAMPAIGN STATISTICS

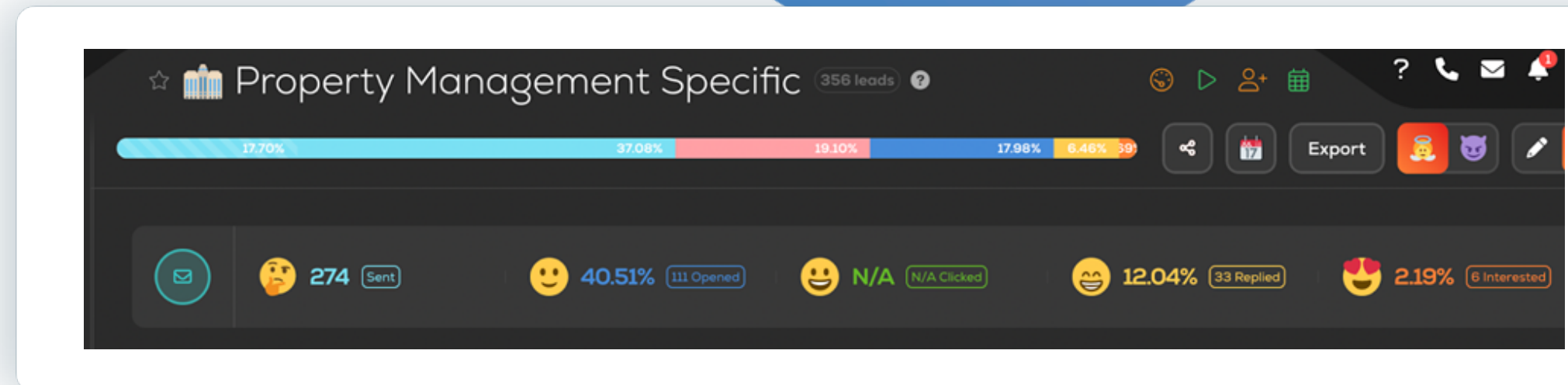
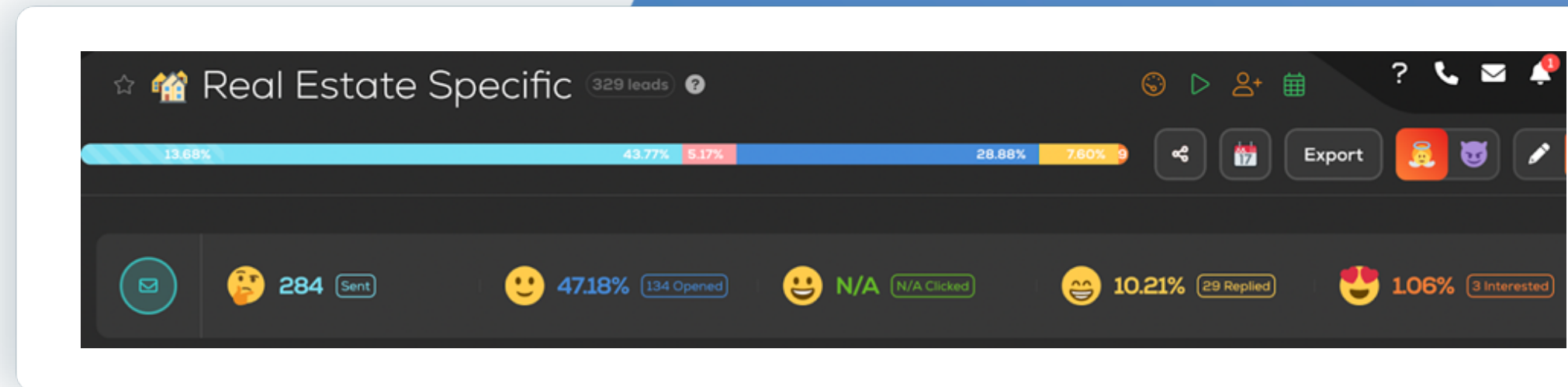
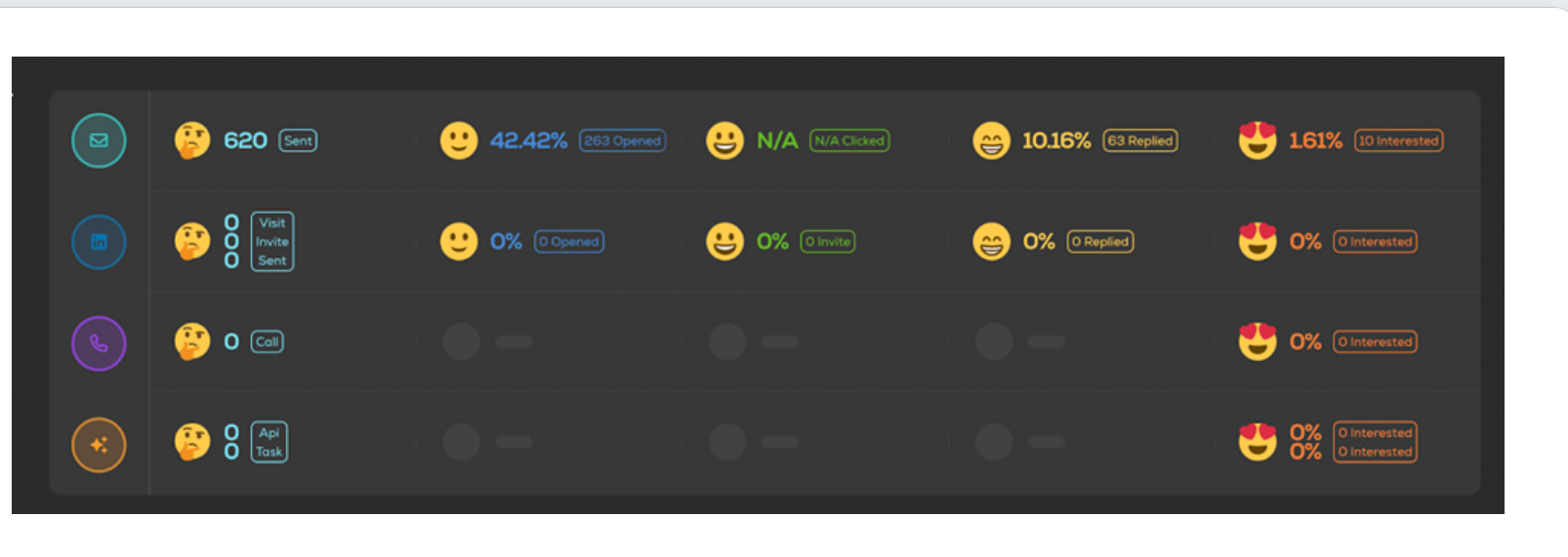


LINKEDIN CAMPAIGN STATISTICS



COLD EMAIL CAMPAIGN STATISTICS

Our cold email campaigns get an average of 40-50% open rates and 10-12% response rates. We get an average of 4 to 5 leads per week for this client.



Sample responses:

M **Monica Agudelo** <magudelo@cliftonblake.com>
to me ▾ Thu, Oct 6, 3:42 PM (5 days ago) ☆ ↶

Hi Alex,

I was given your contact info by Wes Myles from Clifton Blake.

It will be great if we can start working together.

Currently we manage two properties in Jane and Wilson, the appliances are brand new and lately the fridges are failing.

At the moment the fridge in unit 10 at 1738 Wilson Avenue is not cooling, how do we go about getting a service technician in this location as soon as possible.

C **Carlos Carricaburu**
to me ▾ Fri, Oct 7, 4:32 PM (4 days ago) ☆ ↶ ⋮

Hi Alex, I hope you are doing great!

Monica did talk to me about your company. Let's arrange a time next week for a quick chat. Thank you so much for reaching out.

Kindest regards,

Carlos Carricaburu
MAINTENANCE SUPERVISOR

K **Kasey Wong**
to me ▾ Alex

I'm available this afternoon around 2:00 for a call.

Kasey Wong
Property Manager
Cacoeli Living
Cell: 416-419-9634
Email: Kasey@cacoeli.com

⋮

CONCLUSION

In conclusion, Lead Assassin's targeted lead generation campaign was a major success for Man with a Wrench. They achieve significant business growth in a short amount of time and position themselves as a major player in the market.





CASE STUDY 5:

DR. NANDI

NICHE: HEALTH AND WELLNESS



AskDrNandi.com is an online platform dedicated to promoting healthy and sustainable living through organic food choices and natural remedies. The site features a wide range of content and resources, including recipes, articles, and videos, but struggled to find potential clients that are interested in Dr. Nandi's sponsorship opportunities.

The team behind AskDrNandi.com recognized that in order to grow their reach and impact, they needed to find the right partners. They partnered with our team to find prospects who share their values and mission to promote organic food choices.

INTRODUCTION AND BACKGROUND

RESULTS AND HIGHLIGHTS

During the initial stages of our campaigns, we were able to secure a significant number of inquiries and bookings with major corporations.

SOME EXAMPLES:

- ✓ Spice World - \$300mm+ in revenue per year
- ✓ Freshnlean - over \$100mm in revenue per year
- ✓ Bellabeat - a fast-growing company that recently raised \$18.8mm in funding
- ✓ Convosight - just raised \$9mm in funding
- ✓ SafeCatch - a leading alternative food company

The campaigns continue to generate a steady stream of incoming bookings and our client has converted some of these leads into sales at a high conversion rate.

Below are some sample lead responses from our cold email outreach:



Pat McAndrew <pat.mcandrew@spiceworldinc.com>

to me ▾

Michelle-

Shoot me an invite for 1 or 1:30pm ET tomorrow.

Thanks

Pat



Melinda Kopet <melinda@thisisalkeme.com>

to me ▾

Hi Michelle,

Thank you for reaching out to our company with interest in sharing more about our products.

I handle all of our partnerships and am happy to talk with you more.



Lee Meyers <lee.m@freshnlean.com>

to Paul, me ▾

Hi Michelle – thanks for reaching out. Connecting you with Dr. Paul Goodman, our Chief Medical Officer, who's interested in learning more.

[@Paul Goodman](#) please see link to Michelle's calendar below to setup a call.

Thanks!



Replies from LinkedIn Outreach:



Lejla Sertovic

Hi Michelle,
Yes, I booked the meeting for tomorrow 05:57 pm

Wed Sep 07 2022



Elizabeth Fisher

Love to set up a call. Can u email availability? Elizabeth@lovvelavva.com 10:12 am



Monica Helena San Miguel

I would love to! What date and time would work for you this week? 06:33 pm



Daniel Zakowski

Thanks! I'd actually like to connect you and Michelle with our Chief Marketing Officer. Can you email me at daniel@readyssetfood.com so I can connect you? 12:38 pm

CONCLUSION

The outcome of this campaign demonstrates the effectiveness of targeted lead-generation campaigns in finding the right partners that align with a particular mission. This in turn helped AskDrNandi.com grow and increase their impact in the organic food market.





CASE STUDY 6:



NICHE: EVENTS SERVICES

Kitsby Events is a company that specializes in providing virtual baking and in-person classes for corporate clients. The company offers a unique team-building experience for corporations and has seen great success, but was struggling to attract new corporate clients.

Lead Assassin worked with Kitsby Events to develop a targeted lead generation campaign that focused on reaching corporate decision-makers. The campaign used a combination of cold email and LinkedIn outreach to generate B2B leads.

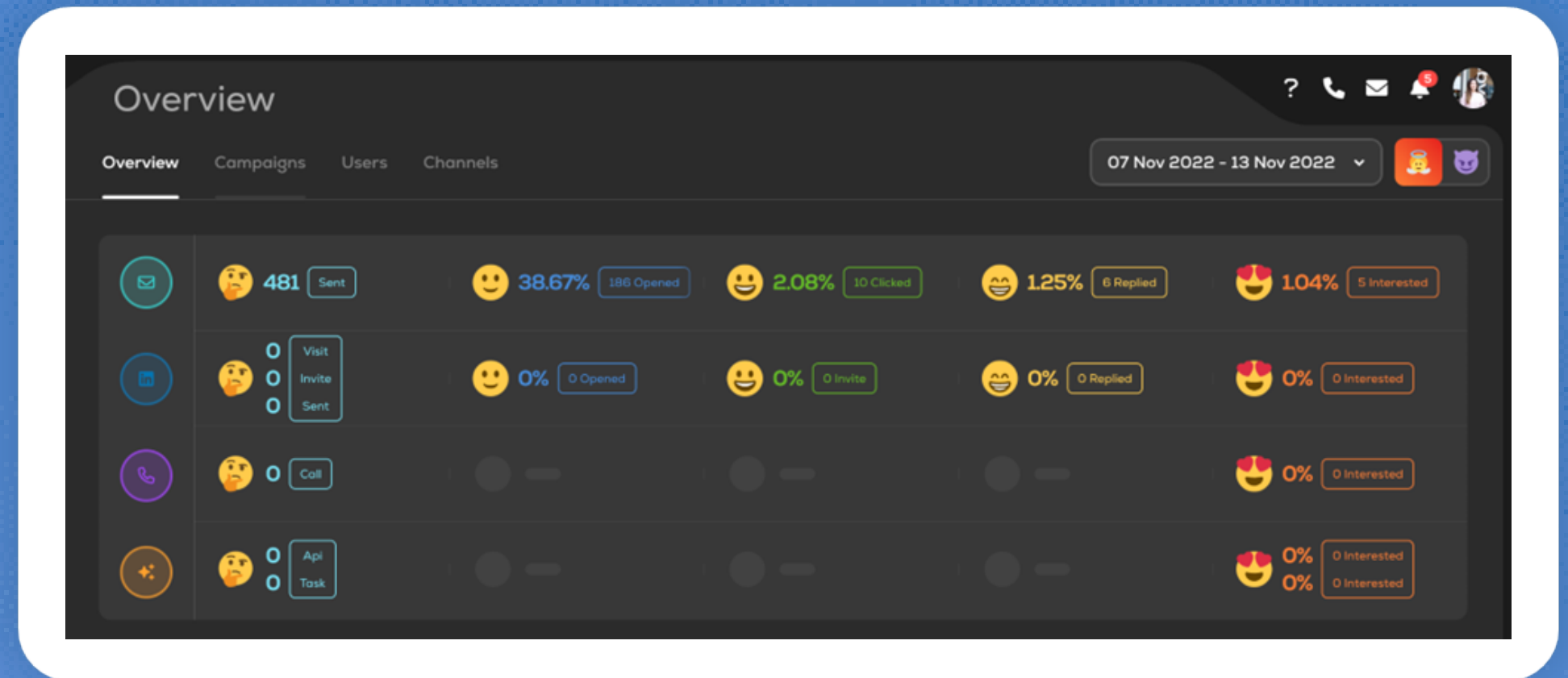


INTRODUCTION AND BACKGROUND

RESULTS AND HIGHLIGHTS

Within the first month of launching the campaign, Kitsbyevents.com saw an increase in website traffic and received dozens of inquiries from interested corporate clients. Some of the clients include Deloitte, IBM, and Google, which have already booked virtual or in-person classes with the company.

COLD EMAIL CAMPAIGN STATISTICS:



With the above stats, we're getting an average of 4 to 5 qualified and ready-to-buy leads for this client.

CONCLUSION

This campaign helped Kitsby Events to grow their B2B customer base, increase revenue and establish themselves as a reputable provider of unique team-building experiences for corporations.





CASE STUDY 7:

 VITALMETRICS

NICHE: CONSULTING



INTRODUCTION AND BACKGROUND

Vital Metrics is a leader in environmental reporting services and sustainability consulting. The company regularly hosts webinars to educate and engage their target audience but struggled to generate enough sign-ups for their events.

To help drive more sign-ups for their webinars, Vital Metrics partnered with our team and was asked to work at the last minute to promote an event for high-level executives at Fortune 500 companies.

We utilized LinkedIn outreach as a key strategy, which enabled us to significantly boost webinar signups within a short period of 3 weeks. We were able to drive 401+ registrations in this short span, as can be seen in the screenshot of registrations provided below:



CONCLUSION

In conclusion, the targeted lead generation campaign developed by Lead Assassin for Vital Metrics was a great success. By utilizing LinkedIn outreach as a key strategy, we were able to drive 401+ webinar signups, significantly surpassing the registration numbers of previous webinars. The results of this case study demonstrate the effectiveness of targeted lead-generation campaigns in reaching the right audience and driving webinar sign-ups. It also showcases the power of LinkedIn outreach as a way to reach potential leads and generate results in a short time.





CASE STUDY 8:



NICHE: B2B LEAD GENERATION

Lead Assassin is a B2B lead generation agency that specializes in helping businesses grow by generating high-quality leads.

We also use our own lead generation expertise to attract new clients. By implementing targeted lead-generation campaigns, we are also able to reach potential clients and generate a consistent stream of high-quality B2B leads.



INTRODUCTION AND BACKGROUND

RESULTS AND HIGHLIGHTS

As a result of the targeted lead generation campaigns, Lead Assassin was able to generate dozens of high-quality B2B leads in a short period of time.

Here are some sample responses from our cold email outreach:



Lisette Elhayani <lisette@goodalldayco.com>

to me ▾

Sure thing. Can I see your pricing structure too please?
Thanks,
Lisette



Denise Wissmann <denise@rebelhaus.com>

to me ▾

Hello Ericson,
I would love to see your case studies and pricing for your Ninja B2B Outreach Services pricing. Thank you



Ron Padzensky

to me ▾

Please book a time on my [calendar](#) for next week.
Ron



William Campos <wcampos@thinksophisticated.com>

to me ▾

Hello Ericson.
Thanks for the follow up. How about we schedule something for this Friday?
Thanks,



victoria tkacheva <victoria@curatedpeople.com>

to me ▾

Hi Ericson,
Thanks for reaching out. Sure, I'd like to learn more. Can you share a calendar link?

Some of these leads converted into new clients, helping our agency to:

- Increase its client base and grow revenue
- Secure partnerships with other agencies
- Establish itself as a leading agency in the B2B lead generation space

CONCLUSION

The results of this campaign demonstrate that Lead Assassin truly believes in the effectiveness of its services and that it practices what it preaches.

This case study is a clear example of how the agency 'drinks its own wine' and trusts its own capabilities to generate leads and grow its business. The use of targeted lead generation campaigns, combined with the team's expertise helped to reach the right target audience, in the right way and at the right time.





Lead Assassin B2B OUTREACH SERVICES

leadassassin.com

OUR PACKAGES

MONTH-TO-MONTH PRICING

NINJA

\$3,000/month

- ✓ Minimum of 10 qualified meetings per month
- ✓ 2000+ cold emails per month
- ✓ 800+ connection requests and messages per month
- ✓ Weekly reporting & strategy call
- ✓ 1 Dedicated Account Manager
- ✓ Tool subscription fees included
- ✓ No contract lock-in period

ASSASSIN

\$3,500/month
(RECOMMENDED)

- ✓ Minimum of 20 qualified meetings per month
- ✓ 4000+ cold emails per month
- ✓ 1600+ connection requests and messages per month
- ✓ Lead generation campaign integration with your CRM
- ✓ Weekly reporting & strategy call
- ✓ 1 Dedicated Account Manager
- ✓ Tool subscription fees included
- ✓ No contract lock-in period

SENSEI

\$10,000/month

- ✓ Minimum of 40 qualified meetings per month
- ✓ 10,000+ cold emails per month
- ✓ 6000+ connection requests and messages per month
- ✓ 2000+ cold calls per month
- ✓ Lead generation campaign integration with your CRM
- ✓ Lead nurturing and drip campaigns
- ✓ 1 Dedicated Account Manager
- ✓ Weekly reporting & strategy call
- ✓ No contract lock-in period

No setup fees and hidden charges. We will also cover all the tool subscription fees worth \$1000.

3 MONTH LOCK-IN CONTRACT PRICING

NINJA

\$6,000/month

- ✓ Minimum of 10 qualified meetings per month
- ✓ 2000+ cold emails per month
- ✓ 800+ connection requests and messages per month
- ✓ Weekly reporting & strategy call
- ✓ 1 Dedicated Account Manager
- ✓ Tool subscription fees included

ASSASSIN

\$7,500/month

(RECOMMENDED)

- ✓ Minimum of 20 qualified meetings per month
- ✓ 4000+ cold emails per month
- ✓ 1600+ connection requests and messages per month
- ✓ Lead generation campaign integration with your CRM
- ✓ Weekly reporting & strategy call
- ✓ 1 Dedicated Account Manager
- ✓ Tool subscription fees included

SENSEI

\$20,000/month

- ✓ Minimum of 40 qualified meetings per month
- ✓ 10,000+ cold emails per month
- ✓ 6000+ connection requests and messages per month
- ✓ 2000+ cold calls per month
- ✓ Lead generation campaign integration with your CRM
- ✓ Lead nurturing and drip campaigns
- ✓ 1 Dedicated Account Manager
- ✓ Weekly reporting & strategy call

No setup fees and hidden charges. We will also cover all the tool subscription fees worth \$1000.

THANK YOU

leadassassin.com